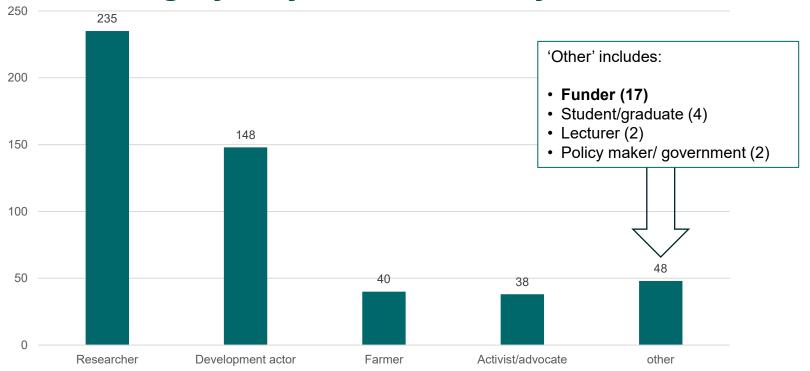


Respondents' REPLIES to Dialogue #3 Pre-event Survey Questions



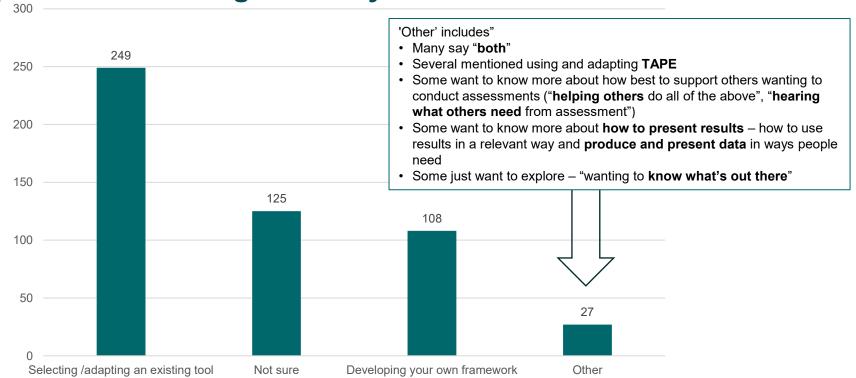
Analyzing almost 600 respondents' replies, making ~2400 opinions

What category do you most identify with?





What is your main interest when assessing the performance of agri-food systems?





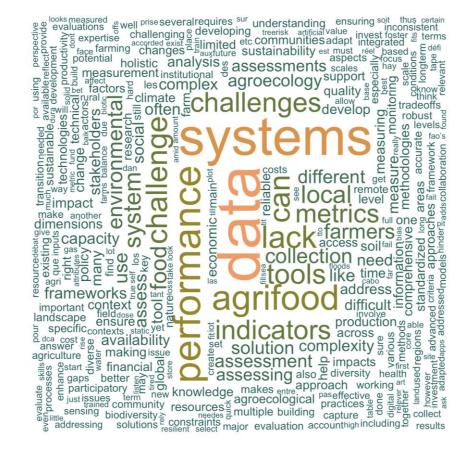
Challenges

- How to integrate and aggregate indicators of different levels.
 Measuring across scales is complex.
- Identifying relevant indicators that are used by others (standardisation/harmonisation of approaches)
- There are many indicators and tools how to choose the right indicators and find the right tool?
- Existing tools are too complicated, especially for nonexperts/farms
- Lack of ways to communicate results, especially to farmers

Lack of a tool that fit the geographical context:

"We face a paradox: Metrics are not universal and can be subjective. Yet, they need to be context specific, adaptable and enable accurate measurement at the local level."

- Cost and time constraints
- Lack of funding and public support
- Limited data availability





Deciding WHAT is important to measure and HOW

- Use of participatory approaches by talking to people within the system, co-design, interviews, focus groups
- Using existing conceptual frameworks to guide selection, e.g. 13 principles
- Log frames and M&E plans, KPIs
- Relevance and feasibility
- Literature and journal articles
- Bases on what data is available





What sources do you use?

- A variety of sources!
- Scientific articles
- Project Reports
- Case studies
- Existing tools: TAPE, B-ACT, HOLPA
- FAO guidelines, donor guidelines
- Experts

